

MATAJAR GROUP

2 YEAR GROCERY
FREE!

Unlock Exclusive Benefits with Matajar Golden Card ✨

Join the elite circle of Matajar Golden Card Members and transform your grocery shopping into a rewarding journey.



16k+

People having golden card.

10k+

Customers are happy

5k+

increasing the budget





About the Membership Card ✨

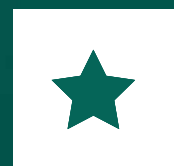
Invest in the Matajar Golden Card and unlock a world of exclusive benefits. Designed for discerning shoppers, this card transforms your grocery shopping into an experience of luxury and convenience. With a commitment to providing value and flexibility, the Golden Card stands as a testament to Matajar's dedication to customer satisfaction and financial empowerment. Embark on a rewarding journey where every purchase brings you closer to greater benefits and unparalleled shopping ease.



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2 Year Grocery Free Plan ✨

At Matajar, our vision with the Golden Card is to revolutionize grocery shopping by combining luxury, convenience, and financial savviness. We aim to create a harmonious blend of everyday utility and exclusive benefits, transforming the mundane task of grocery shopping into a rewarding experience. The Golden Card isn't just about groceries; it's about elevating your lifestyle with each purchase, making every transaction a step towards greater savings and exceptional benefits.



Easy for claim

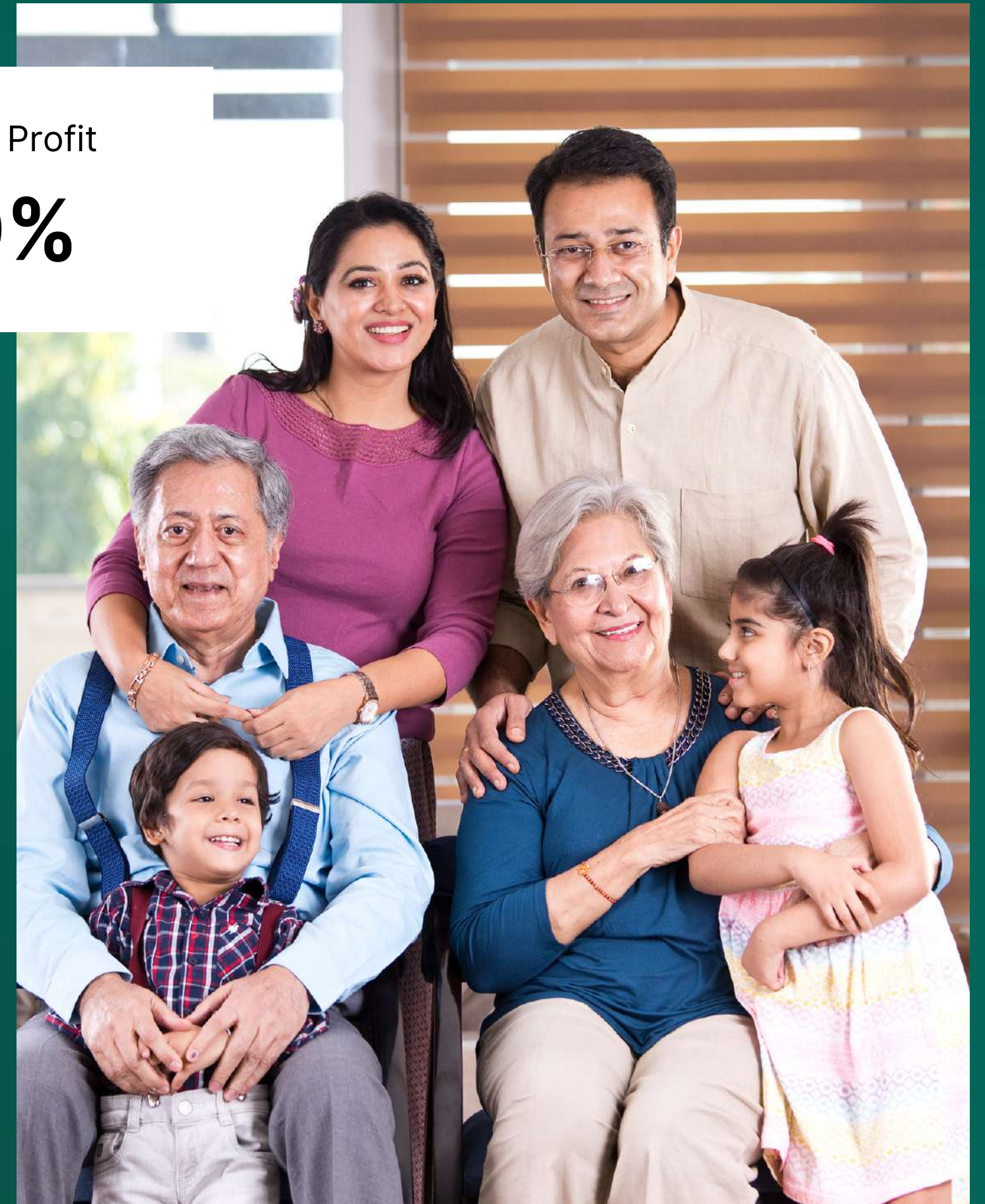


2 year
Guaranteed



Yearly Profit

60%



Specialty Membership Card ✨



Financial Savings and Rewards

Matajar Golden Card program offers financial savings and rewards to its members. A 2-year membership costs 6000 AED and provides 7200 AED in benefits, including 300 AED of free groceries each month. Members also earn 2% cashback on every purchase.



Exclusive Access and Flexibility

The Golden Card gives members exclusive access to all Matajar offers across the UAE regardless of location. The program offers financial flexibility, allowing members to withdraw their deposit if needed while still receiving free groceries.



Digital Convenience and Added Perks

The Matajar app offers a digital wallet and Visa card, providing a seamless and secure way to manage transactions, enhancing the shopping experience. Members receive monthly credits of 300 AED, ensuring consistent value.

Clarifying the Purpose Behind Matajar's Actions: An Explanation ✨

Funding and Benefits: How Matajar's Profit-Sharing Model is Affecting the Company

Matajar uses the profits from their dark store grocery operations to fund their benefits program. Although the grocery net profit margin is around 8 to 9%, Matajar shares approximately 5% of this with their best customers. This profit-sharing model helps to increase customer loyalty and engagement.

Impact on Matajar: Matajar's goal in offering this program is to expand their customer base, increase customer loyalty, and maintain their financial stability. This initiative creates a win-win scenario, where customers benefit from substantial savings and value, while Matajar benefits from increased customer retention and spending.



Frequently Asked ✨ Questions

How I Can Apply the card?

To apply for the card, you can contact our CRM or customer care for more details. Alternatively, you can visit our office and meet with our sales team who will assist you with the application process.

Do I Need To Make A Payment?

Yes, depending on your eligibility, you will enter into a 2-year contract and provide a security cheque of 5,850 AED for a 6,000 AED membership. Each security cheque will have an amount deducted at a rate of 2.5%.

Do You Provide Mobile Application and Digital CARD For Members?

Yes, all the details of your membership can be accessed through our mobile application. The digital card will be available within the same application, ensuring you have all the necessary information at your fingertips.



Get in Touch with Us ✨



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MATAJAR GROUP

