



**MATAJAR**  
**GROUP**

PRESENTATION 2023

# COMPANY PROFILE

**Revolutionizing Commerce: Diverse Ventures, Unified Vision**

Matajar Group is a conglomerate that operates in e-commerce, technology, real estate, automotive services, and the culinary world. Each subsidiary delivers value-driven services using cutting-edge technology and customer-centric approaches. The group aims to redefine industry standards and provide unparalleled experiences for customers and stakeholders. Matajar Group's focus on innovation and diversity creates a legacy of success and growth.

[www.matajargroup.com](http://www.matajargroup.com)





---

# WELCOME TO OUR COMPANY

Welcome to Matajar Group, a conglomerate where innovation, customer satisfaction, and excellence are at the heart of everything we do. Since our inception, we've embarked on a mission to revolutionize the way businesses operate and consumers experience services across a diverse range of industries.

## Company Description

Matajar Group is a multi-faceted organization that includes e-commerce, technology solutions, real estate, automotive services, and culinary ventures. They strive to create lasting value by integrating cutting-edge technology, innovative strategies, and exceptional customer service across all their enterprises. Each subsidiary operates with a commitment to excellence and sustainability to become leaders in their respective fields and pillars of a vibrant economy. Matajar Group aims to enhance the lives of customers and communities and invites everyone to join them on this journey.



**MATAJAR**  
**GROUP**

[www.matajargroup.com](http://www.matajargroup.com)

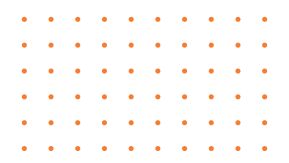




# ABOUT US

Company Description Here

Matajar Group is a dynamic conglomerate that began with Matajar E-Commerce LLC and has now expanded into diverse sectors such as technology, real estate, car rental, and food. The company values innovation, customer-centric services, and operational excellence, with a focus on delivering exceptional customer experiences. Matajar Group is committed to sustainable growth, ethical practices, and making a positive impact on society while providing innovative solutions and experiences that enrich the lives of its customers and communities.



**MATAJAR**  
**GROUP**

More Information



[www.matajargroup.com](http://www.matajargroup.com)



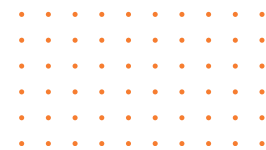
**MATAJAR**  
**GROUP**



---

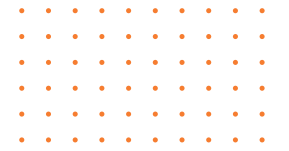
# INTRODUCTION FROM OUR CEO

CEO - Mr. Dhilshad Muhammed, PMP Guiding Matajar E Commerce LLC with visionary leadership, Mr. Dhilshad Muhammed is the esteemed CEO and founder of the company. His pivotal role in transforming the company from a B2B entity to a notable B2C e-commerce service provider highlights his 15 years of experience in the food product industry. Mr. Muhammed oversees all leadership aspects, demonstrating strong skills in management, app development, marketing, and finance. He also holds the prestigious UAE Golden Visa, symbolizing his significant contributions and standing in the industry.





**MATAJAR**  
**GROUP**



# OUR HISTORY

Matajar Group was founded in 2017 as CandyBay and launched the "Matajar" mobile app in 2019, revolutionizing grocery shopping in UAE. The group expanded into various sectors, including technology, real estate, automotive services, and food, with subsidiaries like MTECHO.TECH and Matajar Real Estate. In 2022, it gained independence from Nesto Hypermarket, marking significant growth. Matajar Group is a customer-centric industry leader committed to innovation.

## 2019

The Matajar Group's successful mobile app launch in 2019 demonstrates their adaptability, vision, and agility in expanding into various business sectors.

## 2020

In 2020, amidst global challenges, Matajar Group continued to innovate, enhancing its e-commerce platform and expanding its services, solidifying its market position in the UAE.

## 2021

In 2021, Matajar Group capitalized on e-commerce growth, broadening its reach and launching new services, reinforcing its role as a key player in the UAE's digital market.

## 2022

In 2022, Matajar Group achieved a milestone by gaining independence from Nesto Hypermarket, marking a new era of autonomy and expanded innovation in its services.





**MATAJAR  
GROUP**

# OUR SUBSIDIARIES



## **MTECHO.TECH**

MTECHO.TECH is a subsidiary of Matajar Group that leads digital innovation, developing solutions that improve operational efficiency and customer engagement across the group's ventures.



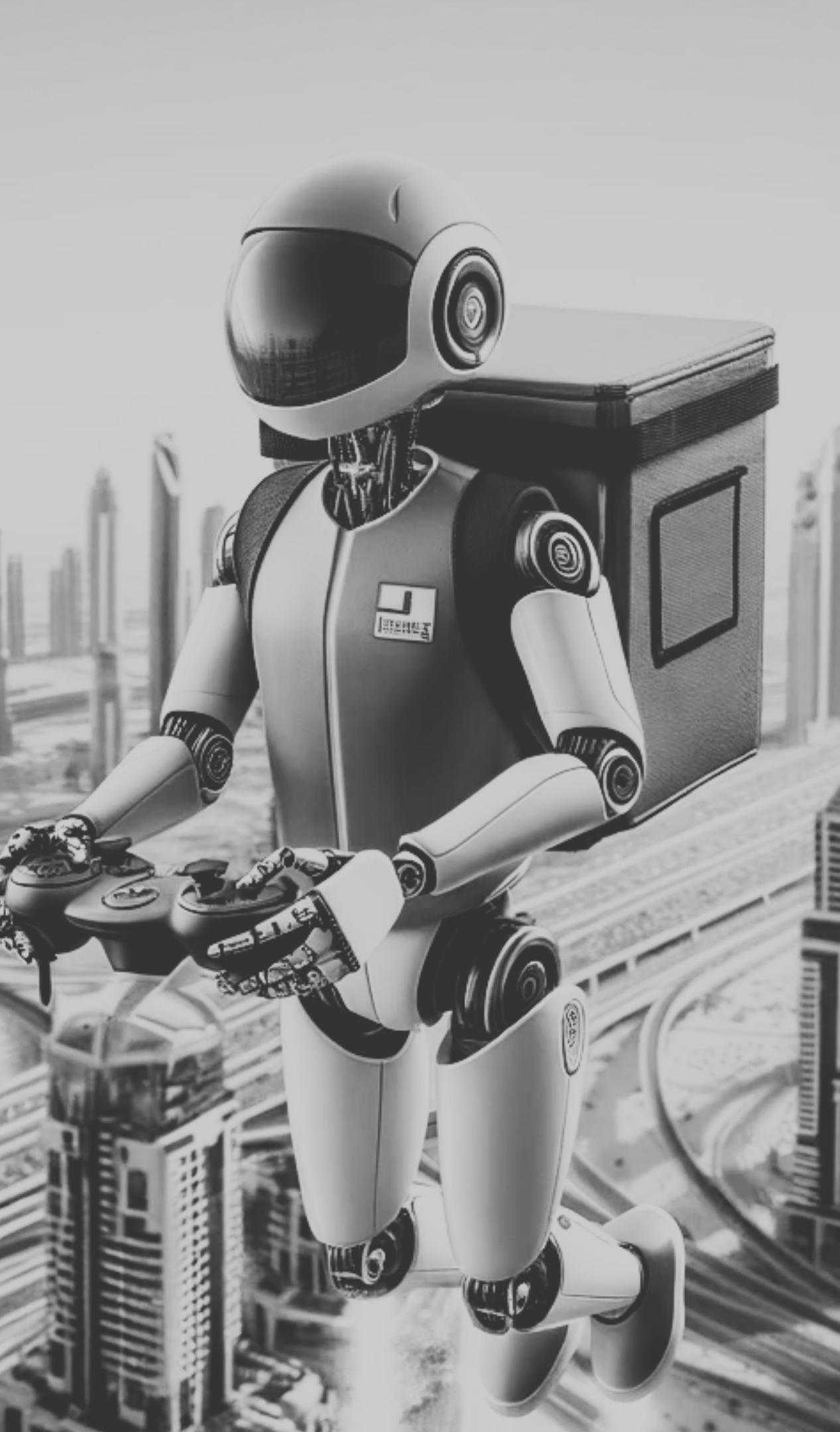
## **Matajar Real Estate: Shaping Modern Living Spaces**

Matajar Real Estate is a subsidiary of Matajar Group, dedicated to developing and managing high-quality, sustainable, and innovatively designed properties in the real estate market.



## **Bizfule: Fueling Business Growth**

Bizfule, a subsidiary of Matajar Group, focuses on business development and strategic partnerships to drive growth opportunities and collaborations, contributing to the group's overall business expansion strategy.



# OUR VISION

## 01.

Market Expansion and Leadership: Matajar Group envisions expanding its market reach to become a leader in the GCC countries by 2025. This vision includes establishing a dominant presence across various sectors, leveraging innovative technologies and customer-centric strategies to set new standards in service excellence.

## 02.

Matajar Group aims to revolutionize customer experience by providing fast delivery services and innovative solutions to enhance customer satisfaction and loyalty, particularly in e-commerce.



**MATAJAR**  
**GROUP**

[www.matajargroup.com](http://www.matajargroup.com)



**MATAJAR**  
**GROUP**

# OUR MISSION

**01.**

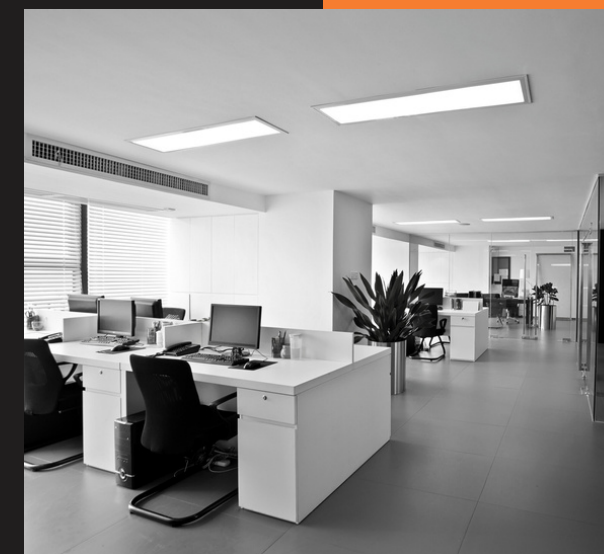
**Innovation in Service Delivery:** Matajar Group is dedicated to continuously innovating its service delivery methods. This mission focuses on implementing cutting-edge technology and creative strategies to enhance the efficiency and effectiveness of its diverse services, ensuring a seamless and superior experience for all customers.

**02.**

**Sustainable and Responsible Growth:** The group is committed to achieving sustainable growth while maintaining corporate social responsibility. This involves ethical business practices, environmental stewardship, and contributing positively to the communities it serves, ensuring that business expansion aligns with social and environmental well-being.

**03.**

**Diversification and Strategic Partnerships:** Matajar Group aims to diversify its portfolio across various sectors, including technology, real estate, automotive services, and more. Part of this mission is to forge strategic partnerships and collaborations that foster innovation, expand market reach, and drive the group's overall success in the competitive global marketplace.

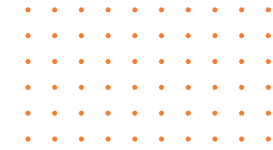
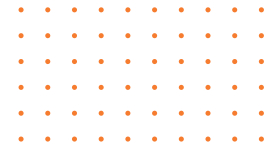


[www.matajargroup.com](http://www.matajargroup.com)





**MATAJAR  
GROUP**



# OUR SERVICE



## **E-Commerce Solutions:**

Offering a seamless online shopping experience through the Matajar app, specializing in rapid and reliable delivery of a wide range of products, including groceries and consumer goods.



## **Real Estate Development:**

Providing premium real estate services with Matajar Real Estate, encompassing property development, management, and innovative housing solutions.



## **Technological Advancements**

Through MTECHO.TECH, delivering advanced technological solutions to enhance business operations, customer engagement, and digital transformation across various sectors.



## **Business Strategy and Development:**

Bizfule focuses on strategic business development, identifying growth opportunities, and forging partnerships to expand the group's market presence and operational efficiency.

[www.matajargroup.com](http://www.matajargroup.com)



**MATAJAR**  
**GROUP**

---

# QUOTES TODAY



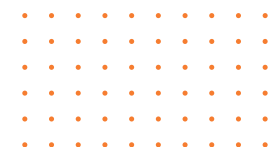
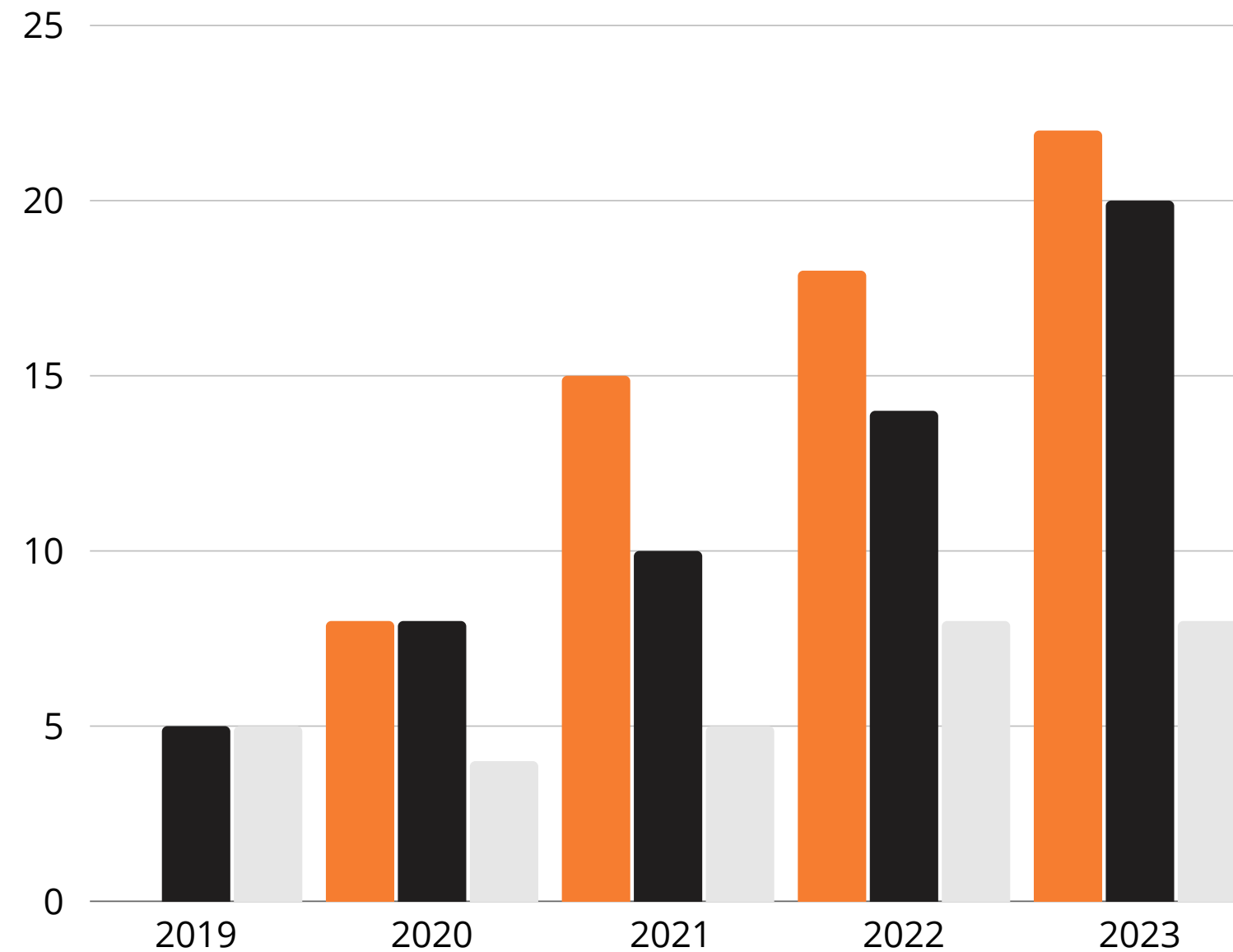
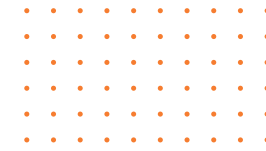
*"As CEO of Matajar Group, I am proud to lead a team that's redefining excellence in every venture we undertake. Our journey from a pioneering e-commerce platform to a diverse conglomerate exemplifies our commitment to innovation, quality, and customer satisfaction. Together, we are not just building a business; we are crafting experiences that resonate with and enrich the lives of our customers, setting new benchmarks in every market we touch."*

***Dhilshad Muhammed, CEO, Matajar Group***





**MATAJAR**  
**GROUP**



# OUR SALES

## Sales Description

Matajar Group's sales growth is propelled by robust e-commerce performance, real estate successes, and strategic business developments. Our focus on innovative solutions and customer-centric approaches drives our upward sales trajectory, with future projections indicating continued market expansion and increased revenue across all subsidiaries.

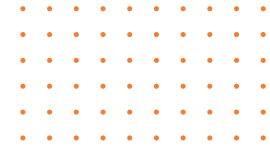
[Learn More](#)

[www.matajargroup.com](http://www.matajargroup.com)





**MATAJAR**  
**GROUP**



---

# CONTACT US

Your questions, feedback, and insights are vital to us at Matajar Group. Whether you're looking for more information, have a suggestion, or wish to explore partnership opportunities, we're here to listen and respond. Reach out to us through the following channels, and let's start a conversation that can lead to great things.



[www.matajargroup.com](http://www.matajargroup.com)



[info@matajargroup.com](mailto:info@matajargroup.com)



1103, Centurion Star, Port saeed, Dubai



[www.matajargroup.com](http://www.matajargroup.com)



**MATAJAR**  
**GROUP**

CREATIVE PRESENTATION



# THANK'S FOR WATCHING

"Thank you for taking the time to explore our presentation. Your interest and patience in learning about Matajar Group's journey, vision, and achievements are greatly appreciated. We hope our story inspires and resonates with you. Stay connected as we continue to innovate and grow. Your support is invaluable to our success."

[www.matajargroup.com](http://www.matajargroup.com)